

State of North Carolina ALCOHOLIC BEVERAGE CONTROL COMMISSION

ANN SCOTT FULTON ACTING CHAIR MICHAEL C. HERRING

ADMINISTRATOR

4307 MAIL SERVICE CENTER RALEIGH, NC 27699-4307 COMMISSION MEMBERS: RICKY WRIGHT WAKE FOREST

(919) 779-0700 FAX (919) 662-3583 MIKE A JOYNER CHARLOTTE

MEMORANDUM NO. 2682

TO: All County and Municipal ABC Boards

FROM: Michael C. Herring

Administrator

DATE: April 4, 2003

COMPANY / BROKER CHANGE

Effective immediately, **Wilson Daniels**, **Ltd.** has been appointed as the new marketing company for Bafferts Gin, **Code 43-103**, .75 L. **Mutual Sales & Marketing** has been named the North Carolina broker.

PACK CHANGE

Code 51-236, Hennessy Paradis, .75 L (listed effective May 1, 2003), will be shipped as a 3-pack, not a 6-pack). Let your records reflect this change, as well as the price correction below:

CCLB \$401.40 Retail \$238.50

HPNOTIQ .375 L SIZE

Effective April 1, 2003, Hpnotiq, Code 63-053, .375 L, is available to be ordered and sold in your stores. All pertinent information can be found in the Commission's on-line price book dated February 1, 2003, and the May 1, 2003, price list being mailed this week. Please order this item with your regular orders. It will not be allocated at this time. Of the new items recently listed for the May 1, 2003, price list, this is the only new item approved for sale prior to May 1.

ENCLOSURES

Supplemental Price List for the month of June 2003. These products will be offered to you
at adjusted buy-in prices from May 1 through June 30, 2003. Reduced retail prices will be
effective June 1 through June 30, 2003.

www.ncabc.com

LOCATION: 3322 GARNER ROAD, RALEIGH, NC 27610

AN EQUAL OPPORTUNITY / AFFIRMATIVE ACTION EMPLOYER